

Scrutiny Overview – People Select Committee October 2015



Culture, Leisure and Adult Learning – Reuben Kench

Big plans, bright future

Culture, Leisure and Adult Learning Service Area Responsibilities

- Arts, Culture and Festivals - SIRF
- Events Management
- Specialist Markets
- Leisure and Sports Development – link with Tees Active
- Libraries and Heritage
- Museums
- Visitor Information Centre
- Stockton Council Learning and Skills
- Business Support for DNS



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Performance 2014/15 - 1

- **SIRF 2014 Visitor satisfaction** - 82.8% (+/- 3.9%)
- **SIRF generated additional average expenditure** - £705k per annum from 2012 to 2014.
- **Library Visits** – 1,140,000 exceeded target by 17%
- **Preston Hall Museum Visits** – increased by 7% to 173,000, but less than expected.



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Performance 2014/15 - 2

Adult Participation

- 53.9% do at least **150 minutes of physical activity** a week (+/- 4.3%). This is above the regional North East average.
- 18.3% are **members of a club** so that they can participate in sport or recreational activity (+/- 4.25%). This is higher than the Tees Valley average.



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Performance – Learning and Skills - 1

Academic year 2014/15

- **3,721 learners** attended Learning and Skills courses of which 2,396 were on the Community Learning Programme.
- Some learners are on more than one course.
- Enrolment figures demonstrate retention, success, and achievement.
- **6,672 enrolments** including 3,609 on Community Learning.
- **141** young people not in employment, education or training (NEET) were engaged in a 16 - 18 learning programme.



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Performance – Learning and Skills - 2

- **35%** (143/414) of **unemployed people trained** through Stockton Council Learning and Skills to access employment in academic year 2013/14 moved into employment – exceeding 20% target.
- An additional **25%** (101/414) **progressed into further learning**.

August 2014 to June 2015

- **78%** (54/69) **apprenticeship qualifications achieved** - exceeded the national threshold of 55%.
- **413** participants on Learning and Skills **employability courses**.



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Key Achievements – Arts and Culture - 1

- **Instant Light** – presented at SIRF15 (currently seeking Tour opportunities).
- **SIRF15** – showed Stockton town centre at it's best.
- **Arts Council funding** successful for SIRF15 to 18 and ARC.
- **Community Carnival 2015** - 1,368 participants and 52 groups from Stockton, Tees Valley and North East.
- **SIRF 2014** - 71 % of visitors think SIRF is good for promoting Stockton as a place to visit, and supporting SIRF is a good use of council resources.
- **Viewpoint 2015 survey 39** – 70% think SIRF is a good use of council resources.



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Key Achievements – Arts and Culture - 2



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Key Achievements - Arts and Culture - 3

- Agreement to bid Tees Valley agreement to bid for the UK City of Culture in 2025.
- Public art and design features for Stockton Town Centre reflecting SIRF as a 'signature' of the town.
- Refocus Arts Trail and biennial commission and community programme.
- Town Centre re-launch
- New granite plinth
- The Match, 2015



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Key Achievements - Arts and Culture - 4

Refocus Arts Trail



The Match



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Key Achievements Arts, Culture and Events




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Key Achievements Events and Business Support

- Successfully delivered the 2014/15 programme.
- Hosted: BBC Sports Personality of the Year, Children in Need.
- Administration and support to Independent Safety Advisory Group (ISAG).
- 21 internal and 21 community/commercial events were reviewed/quality assured by ISAG.
- Stockton Sparkles.
- 2 Royal Visits and 16 VIP Events.
- Event production for 22 specialist markets.
- 188 complaints and 380 FOIs coordinated for DNS.


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Key Achievements Leisure and Sports Development - 1

- **Stockton Cycling Festival 2015** – 11,000 participants, 38 % increase from 2012.
- **Rat Race 2015** - 1,100 participants.
- **Duathlon 2015** – 850 participants – 45% increase from 2013.
- **Women's running and cycling programme** – 335 attended running and 73 cycling.
- **2016 National Road Race Championships secured.**



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Key Achievements Leisure and Sports Development - 2



Stockton Cycling Festival



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Key Achievements Leisure and Sports Development - 3

- Sky Trail 'High rope' attraction construction commenced.
- Leisure and library provision south of Borough outline plans.
- Visits to Tees Active Ltd pools and sports centres increased by 1.8%.



Funky Feet

- 11 schools participated during 2014/15 and 68 teachers attended CPD courses.
- 14 community sessions.



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Key Achievements - Libraries

- New Billingham Library and Customer Service Centre opened January 2015.
- Refurbished Norton Library reopened January 2015.
- Thornaby and Roseworth branches integrated into Riverbank and Redhill Children's Centres.
- RFID installed at Fairfield, Thornaby, Roseworth, Norton and Billingham.
- Public Health Resource and Reading Well Books on Prescription for dementia.



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Key Achievements - Heritage, Preston Park Museum and Grounds - 1

- Stockton Heritage website launched.
- WW1 commemoration.
- Planning for bicentennial of Stockton and Darlington Railway in 2025 and 190th anniversary in the autumn.



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Key Achievements - Heritage, Preston Park Museum and Grounds - 2

- Diverse programme of events delivered at Preston Hall Museum and Grounds.
- Funding approved for Spirit of Place and Back in Context projects.
- Spirit in Place celebrates traditional crafts and skills with activities such as basket weaving.
- Back in Context includes replanting traditional trees in Grounds.
- Improved parking facilities at Preston Park.



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Key Achievements – Learning and Skills

- Rated 'Good' by Ofsted and 'Outstanding' for Community Learning June 2014.
- Secured national funding for traineeships as a consequence of Ofsted rating.
- Successful bid for £80k funding for Community Learning Mental Health Pilot from April 2015 to March 2016.
- Celebrating 50 years of learning.



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Key Priorities 2015/18 Learning and Skills

- Maintain Ofsted Inspection rating of 'Good' and 'Outstanding' for Community Learning for Stockton Council Learning and Skills.
- Support adults and young people to develop their skills to take advantage of employment opportunities offered by local businesses.
- Work with young people to build enterprise skills.
- Support peoples personal development and continued well-being through the Community Learning programme.



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Key Priorities 2015/18 Delivering sustainable events

- Programme of large scale festivals and events that are safe and well-managed.
- Event programme that contributes to social and economic improvements.
- Support production and promotion of events by community groups and commercial partners.
- Strengthen assurance in relation to council events on third party land and third party events on council land.
- Deliver 2015/16 specialist markets programme.



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Key Priorities 2015/18 Delivering sustainable events



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Key Priorities 2015/18 - Support the creation of excellent art and art experiences

- Continue to develop SIRF as a world class event.
- Support and monitor ARC and Tees Music Alliance as strategic local providers.
- Commission visual and performing art within Stockton town centre and support the biennial Castlegate /MIMA photography prize.



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Key Priorities 2015/18 - Make more people aware of local history and heritage

- Increase visits to Preston Hall and generate more income from commercial activity.
- Continue the programme of collections development and rationalisation.
- Retain the Museum, Libraries and Archives Council Museum Accreditation.
- Deliver improvements to the Victorian Street Shops at Preston Hall
- Widen access to local history through the use of new technology, including the heritage website.
- Mark significant historic anniversaries - WW1 Centenary, Stockton Darlington Railway bi-centenary (2025).



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Key Priorities 2015/18 Implement plans for the library service

- Complete improvements at Yarm and Norton libraries.
- Maintain expert professional support and access to information including material on health, benefits, money, skills and innovation.
- Encourage reading through targeted reader development programmes such as the Skills for life and ESOL programmes.
- Deliver a targeted library marketing and publicity campaign.
- Retain and where possible extend free internet access.



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Key Priorities 2015/18 Leisure and Sports Development

- Increase lifestyle sports initiatives that widen participation.
- Improve provision of leisure facilities in the south of the borough.
- Grow our events to encourage healthy 'lifestyle-sports' activity and showcase Stockton as an events destination.
- PE and sport continued professional development for teachers, coaches, volunteers.
- Support local voluntary infrastructure through the Healthy-Club initiative, helping clubs to deal with current challenges.
- Maximise use and efficiency of sports facilities e.g. Tees Active, schools and community organisations.
- Funky Feet and Instinctive Sport programmes commercial opportunities.
- Deliver an outstanding British Cycling National Championships 2016.



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British Cycling National Championships 2016



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